|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Categories | Poor - 1 | Average -2 | Good -3  | Excellent - 4 |
| Design  | Loads slowly Confusing and complex | Loads OKNot clearly set out | Loads well Clearly set out | Loads quicklySet out excellent |
| Getting around site | Difficult to move around the site  | Ok to move around  | Easy to move from page to page  | Very easy to move from page to page  |
| Site owner  | No idea who author is  | Author known but not an authority  | Clear site owner who knows about the material | Clear site owner who is an expert  |
| Bias  | Site wants to tell you how to feel | Site wants to tell you how to feel but less emotional | Site uses some language designed to tell you how to feel | Site does not use language designed to tell you how to feel |
| Dates  | No dates  |  |  | Dates |
| Content  | Site has poor content which is not believable  | Some material is believable  | Most material is believable  | All material believable  |
| Links  | No links  | A few links | Some Links  | Lots of links all working  |

**Web Sites – Do we always believe them?**

|  |  |  |
| --- | --- | --- |
| 4 | **Website 1 Name:** **URL:** | **Website 2 Name:****URL:** |
| **Design** |  |  |
| **Getting around** |  |  |
| **Site owner** |  |  |
| **Bias** |  |  |
| **Dates** |  |  |
| **Content** |  |  |
| **Links** |  |  |